

# TREADS





# TREADING TOWARDS TRIUMPH



## GOLDEN PEACOCK AWARD

CEAT Specialty proudly adds another feather to its cap with the Golden Peacock Award 2024 for Occupational Health & Safety at the Ambernath plant. This award highlights our commitment to excellence and safety in every tread.



## CEAT SCORES BIG WITH BAYERN LEVERKUSEN PARTNERSHIP

CEAT proudly sponsors Bayern Leverkusen, marking our entry into the global football arena.

This exciting partnership highlights our dedication to excellence, innovation, and teamwork. We're geared up to achieve great feats together, on our respective 'fields'!



## CEAT SPECIALTY X KALKI 2898 AD

CEAT Specialty takes the spotlight with a star-studded debut in the blockbuster movie 'Kalki 2898 AD'. We're excited to have collaborated on this futuristic journey, designing cutting-edge tyres for the AI-driven vehicle 'Bujji'.



## CEAT SPECIALTY X ITOTY AWARDS 2024

We proudly hosted the ITOTY Awards 2024 in Delhi, celebrating the pioneers of agri-tech. This event honoured the best in the agricultural industry for their outstanding contributions and innovation.





## TREADING WITH A PURPOSE

CEAT Specialty proudly joins the Global Platform for Sustainable Natural Rubber (GPSNR), accelerating our commitment to eco-friendly rubber practices. This move boosts traceability, ensures responsible sourcing, and combats deforestation, positioning us as leaders in sustainable innovation.







## CEAT SPECIALTY'S STELLAR SHOWCASE AT AGRITECH EXPOS

We made our mark at multiple farm shows, including the Bata Agro 2024, Cereals Show, Royal Highland Show and DLG Feldtage Farm Show. Proudly showcasing our robust tyre range with valued partners, the exhibitions saw a tremendous turnout, with numerous farmers visiting our stall.





# DISCOVER OUR NEW TYRE SIZES - BIAS



## FARM IMPLEMENT

200/60-14.5 FARM IMPLEMENT I1  
250/65-14.5 FARM IMPLEMENT I1

## FARM IMPLEMENT AWI 404

15.0/55-17 26PR FARM IMP AWI 404



## FARMAX AS

23x10.50-12 IMP 12PR FARMAX AS 12PR  
5.00-10 8PR TT FARMAX AS



# DISCOVER OUR NEW TYRE SIZES - BIAS



## FARMAX R1

7.50-20 FARMAX R1 8PR TT  
8.00-20 FARMAX R1 8PR TT



## FLOTATION T422

700/40-22.5 FLOTATION T422 18PR



## GRIP MASTER

8.25-20 14PR GRIP MASTER EX TT E-2





# DISCOVER OUR NEW TYRE SIZES - BIAS



## ELEVETA PLUS

11.00-20 ELEVETA PLUS 18PR TT



## LOGGER XL

28L-26 LOGGER XL 26PR



## TYROCK SUPER X3

23X8.50-12 TYROCK SUPER X3 12PR TL



# DISCOVER OUR NEW TYRE SIZES - BIAS



## TRAC XL

29.5-25 TRAC XL 34PR



## TURF XL

23X8.50-12 6PR turf XL

23X8.50-12 4PR turf XL





# UPCOMING TYRES - BIAS

## ELEVETA X3

7.00-15 12PR TT ELEVETA X3  
7.50-15 12PR TT ELEVETA X3  
7.50-16 16PR TT ELEVETA X3  
5.00-8 ELEVETA X3  
18/7-8 16PR TT ELEVETA X3  
21X8-9 ELEVETA X3

## FARM IMPLEMENT

200/60-14.5 FARM IMPLEMENT I1  
250/65-14.5 FARM IMPLEMENT I1

## FARMAX AS

5.00-10 8PR TT FARMAX AS

## FARMAX R1

30.5L-32 FARMAX R1  
7.50-20 8PR TT FARMAX R1  
8.00-20 8PR TT FARMAX R1  
7.00-12 6PR TT FARMAX R1  
12.4-24 FARMAX R1 10PR TT FARMAX R1  
14.9-24 FARMAX R1 12PR TT FARMAX R1  
18.4-30 FARMAX R1 12PR TT FARMAX R1  
14.9-28 FARMAX R1 10PR TL FARMAX R1

## FOREST XL

710/45-26.5 FOREST XL

## GRIP XL HARD SURFACE

12-16.5 GRIP XL HARD SURFACE



# UPCOMING TYRES - BIAS

## IMP AWI 404

15.0/55-17 26PR TL FARM IMP AWI 404

## LOADER HD

27x10.50 - 15 IMP TL 8PR 95A8 GM LOADER HD

## LOGGER XL

28L-26 LOGGER XL  
24.5-32 LS2 20PR LOGGER XL  
30.5L-32 LOGGER XL

## TRAC XL

29.5-25 Trac XL

## TURF XL

16x6.50-8 TURF XL

## TYROCK SUPER X3

23X8.5-12 TYROCK SUPER X3

## YIELDMAX 23°

30.5L32 – 18PR (dual bead) YIELDMAX 23°



# DISCOVER OUR NEW TYRE SIZES - RADIAL



## FARM IMPLIMENT 800 R

620/40R22.5



## TORQUEMAX

VF710/60R30



## FLOATMAX FT

600/60R30.5





# DISCOVER OUR NEW TYRE SIZES - RADIAL



## FLOATMAX RT

600/60R30.5  
650/65R30.5



# UPCOMING TYRES - RADIAL

**FLOATMAX VF X3** VF750/60R30.5

**FLOATMAX RT** 560/60R22.5  
600/55R26.5  
710/50R26.5

**LAWNMAX** 200/70R16  
340/85R28  
320/85R28  
200/65R16  
260/70 R18  
380/70R24  
480/70R30  
240/60R12  
240/70R16

**TORQUEMAX** VF900/50R42  
VF 600/60R34

**YIELDMAX** 1050/50R32



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