



CEAT Specialty to Launch Forestry Tyre Range at Agritechnica 2023

Global tyre manufacturer, CEAT Specialty is excited to launch its comprehensive range of forestry tyres at Agritechnica 2023. CEAT Specialty Forestry range will cover the two key segments of log skidder and forwarder harvester.

"Our expansion into forestry tyres marks a significant milestone in our growth journey," said Mr. Amit Tolani, Chief Executive- CEAT Specialty. "After establishing our presence in agriculture, industrial, mining, and port applications, and offering high-quality products in each of these segments, we are excited to introduce the range of Forestry tyres for our customers at this year's Agritechnica."

The launch demonstrates CEAT Specialty's commitment to delivering high-performance solutions that meet the demanding requirements of forestry professionals, ultimately improving productivity and efficiency.

Visit Stand **04C55** in **Hall 04** at Agritechnica 2023 for more information about the new product.

About CEAT

CEAT was established in 1924 in Turin, Italy. Today, it is one of India's leading tire manufacturers, and CEAT tyres are sold in more than 115 countries worldwide.

The brand came to India in 1958, and later became part of the RPG Group. RPG is among the top business houses in India, with a group turnover of \$3.7 billion.

In the specialty segment, CEAT manufactures farm, mining and earthmover, industrial, and construction equipment tyres, as well as special application off road tyres. For more information, visit <https://www.ceatspecialty.com/uk/>