



CEAT Ambernath Celebrates Safety Excellence with Golden Peacock Award 2024

We're proud to announce the recognition of CEAT Limited, Ambernath, as the winner of the coveted Golden Peacock Occupational Health & Safety Award for 2024. This distinguished honour signifies CEAT's unwavering commitment to creating a safe and healthy work environment for its employees.

The award jury, led by the esteemed Honourable Justice M. N. Venkatachaliah, former Chief Justice of India, acknowledged CEAT's exceptional practices after a rigorous evaluation. CEAT stood out amongst 24 competing organizations, demonstrating its exceptional adherence to the stringent Golden Peacock Excellence Model and safety standards.

The formal award ceremony was held at a prestigious event – the "IOD's 25th International Conference on Environment Management and Climate Change" at Hotel the Lalit Ashok, Bengaluru. There, CEAT was presented with the famed Golden Peacock Awards Trophy and a Certificate, symbolizing its dedication to employee well-being.

The Golden Peacock Awards program surpasses mere recognition. It aims to inspire organizations to prioritize the safety and well-being of their workforce. Winning this award empowers CEAT Specialty to share its successful journey and innovative occupational health & safety initiatives with the industry, serving as a benchmark for others to compete with.

This recognition brings a host of benefits. It fortifies CEAT's brand image, nurturing trust and confidence amongst investors. More importantly, it boosts employee morale, signifying the company's deep commitment to their safety and well-being. This focus on safety protects the workforce and positions CEAT Specialty as a leader in responsible corporate practices.

The Golden Peacock Occupational Health & Safety Award is a testament to CEAT's firm dedication to its employees. It is a powerful motivator for the company to continue implementing and refining its occupational health & safety initiatives, ensuring a consistently safe and healthy work environment.

We at CEAT Specialty are incredibly delighted with this achievement. It reflects the collective effort of our entire team and strengthens our commitment to creating a workplace where safety is paramount.